



Types of Information

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Welcome. This video will explore different types of information you may find.



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The world is full of information. It is everywhere. Where do I start? What is suitable for my research?

Types of information

- Scholarly
- Professional
- Popular
- Social

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Information can be categorised into four broad categories: scholarly, professional, popular and social.

Scholarly information

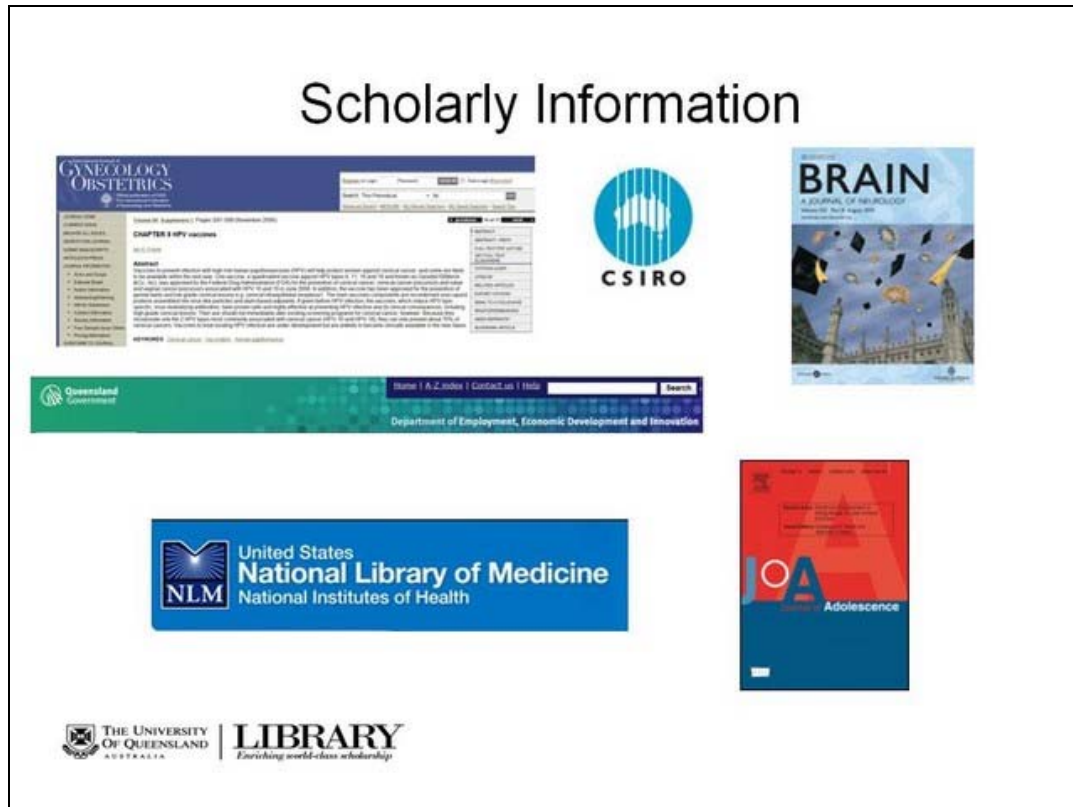
- Scholarly journals including peer reviewed
- Conferences
- Academic book publications
- Scientific websites
- Patents
- Theses



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Let's begin with Scholarly. This is the type of information you need for your research. The information is based on research and is often reviewed by experts in the field before publication – a peer review process.

Scholarly Information



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Some examples of scholarly information sources.

Professional information

- Professional organisations
- Trade journals
- Conferences
- Professional websites
- Statistical information
- Directories
- Books
- Blogs & Wikis
- Standards
- Patents (commercial venture)
- Industry guidelines e.g. American Petroleum Institute Guidelines
- NHMRC (National Health and Medical Research Council)
- ASTM (American society for Testing and Materials)

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Professional information comes from people communicating information about an area of expertise, knowledge or interest.

Professional information



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Some examples of professional information sources.

Popular information

- Magazines
- Newspapers
- Books
- Websites
- TV – i.e. Current affairs programs
- Blogs, Wikis and Forums

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Popular information comes from a variety of sources. The information has not been rigorously researched and its quality, accuracy and content may vary.

Popular information etc



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Some examples of popular information sources.

Social information

- Friends
- Word of mouth
- Social networking software e.g. Facebook and mySpace
- Twitter
- News
- Blogs

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Social information is spread through social networks. This could be face to face, verbal, print or electronic.

Social information



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Some examples of social information sources.

Four types of information

- Scholarly
- Professional
- Popular
- Social

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There are different types of information in various formats. The key is to determine the type of information you require for your research and how best to find and utilise it.



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Thank you for watching. If you need further help visit the Library's website.